

SPONSORSHIP OPPORTUNITIES



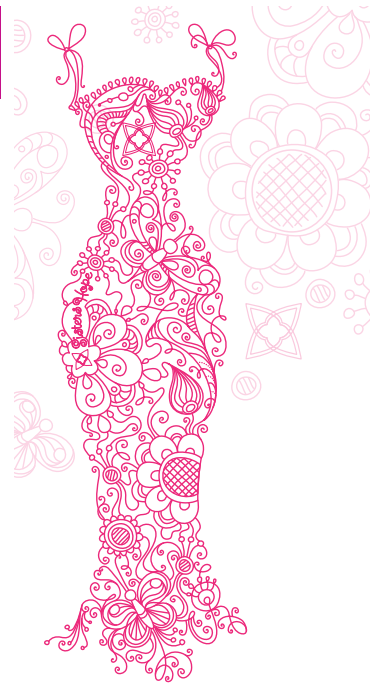
Pretty 'n' Pink™ FASHION SHOW & LUNCHEON

The premier breast cancer event
in this community since 2008.

The Pretty 'n' Pink Annual Fashion Show and Luncheon is held each October.

Over 500 guests from the surrounding area are expected to attend this premier breast cancer charity event.

All proceeds benefit the **HOPE Retreat™ for Breast Cancer Survivors**, a Sisters HOPE program. It's an unfortunate reality, but we all know someone whose life has been touched by breast cancer. The **HOPE Retreat™** directly helps those women in our community "re-enter" life after cancer. Since 2002 over 450 women have attended the **HOPE Retreat™**.



Proceeds Benefit The **HOPE Retreat™**

A unique program designed to enrich the lives of women who have recently completed treatment for breast cancer by providing a safe, supportive environment for self-reflection, education and exploration of the cancer experience with a focus on identifying positive life changes.

Fashion Show models are breast cancer survivors from The HOPE Retreat.
Sponsors are from the community.

Benefits	Diamond \$3,000	Emerald \$2,000	Sapphire \$1,000	Pearl \$500
Up to 500 attending the event will view your sponsorship	•	•	•	•
Your logo on Sisters HOPE website and Pretty 'n' Pink event page with an active link to your company/hospital website	•			
Your logo on the Sisters HOPE Facebook page	•			
Advertisement published in the event Program Book	Full-page	Half-page	Quarter-page	Eighth-page
Special recognition during event's live program	•	•	•	•
Recognition on Pretty 'n' Pink promotional material	•			
Guest tickets to the event including luncheon and special VIP seating	10	6	4	2
Promotional material on all tables	•	•		
Exhibitor table during the event	•			
Acknowledgement in mailing to all attendees	•	•		
Banner at the event	•			
Recognition in press releases	•			
Recognition at Sisters HOPE/Pretty 'n' Pink events including: - Cranbrook Envisions a Cure	•			
Additional benefits tailored to sponsor's needs	•			
Goodwill and positive image through support of the HOPE Retreat	•	•	•	•

To become a sponsor

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